

Natalie J. Lambert, PhD

nalamb@iu.edu

Department of Biostatistics and Health Data Sciences
Indiana University School of Medicine
410 W 10th St, Indianapolis, IN 46202

Education

Doctor of Philosophy in Communication

University of Illinois at Urbana-Champaign: July 2016

Master of Arts in Communication

University of Illinois at Urbana-Champaign: May 2012

Bachelors of Journalism in Telecommunication

University of Georgia: May 2006

Bachelors of Arts in German

University of Georgia: May 2006

Academic Appointments

- 2019-present ***Associate Professor***, Department of Medicine, Indiana University School of Medicine
2016-2019 ***Assistant Professor***, Brian Lamb School of Communication, Purdue University
2015-2016 ***Research Associate and Online Collaboration Center Developer***, the Joint Laboratory for Extreme Scale Computing (JLESC) at the University of Illinois at Urbana-Champaign
2014-2015 ***Research Associate***, Computational Study of the Vaccination Controversy Project, Department of Communication, University of Illinois at Urbana-Champaign
2013-2015 ***Research Associate***, NSF-funded Project, GroupScope: Instrumenting Research on Interaction Networks in Complex Social Contexts, the Institute for Computing in the Humanities, Arts, and Social Sciences (I-CHASS) at the University of Illinois at Urbana-Champaign
2013-2015 ***Public Relations Liaison***, I-CHASS, University of Illinois at Urbana-Champaign
2013 ***Research Associate***, Promoting Organ Donation to Illinois Adults Project, Department of Communication, University of Illinois at Urbana-Champaign
2013 ***Project Manager***, LAS Top Ten Innovation Initiative grant for course development of CMN101: Public Speaking, University of Illinois at Urbana-Champaign
2012-2014 ***Research Associate***, NSF-funded Project, A Contingency Theory of Organizational Response to Paradoxical Requirements: A Study of Emergency Response Organizations, University of Illinois at Urbana-Champaign
2010-2016 ***Teaching Assistant***, Department of Communication, University of Illinois at Urbana-Champaign

Professional Experience

- 2006-2010 ***Public Education Specialist***, Athens-Clarke County Unified Government, Athens, GA.
2005-2006 ***Production Assistant and Disc Jockey***, National Public Radio (NPR) WUGA 91.7 and 97.9FM, Athens, GA.
2004-2006 ***Public Affairs Director and Disc Jockey***, University of Georgia WUOG 90.5FM, Athens, GA.

Publications

- Eise, J., **Lambert, N.**, Wiemer, E. (in press) Leveraging Communities' Network Strengths to Support Climate Change Adaptation Information-Sharing: A Study with Coffee Farmers in Risaralda, Colombia. *Climate Change*.
- Pinto, M., Downs, C., **Lambert, N.**, Burton, C. (2021). How an Effective Response to Post-Acute SARS-CoV2 Infection (PACS) Relies on Nursing Research. *Research in Nursing & Health*.
<https://doi.org/10.1002/nur.22176>
- Luo, X., Kumar, S., **Lambert, N.** (2021) Neural Topic Modeling to Understand the Breast Cancer Peer-to-peer Online Information Seeking at Diagnosis. *IEEE International Conference on Biomedical and Health Informatics*, July 2021.
- Lambert N. J.**, Survivor Corps, El-Azab S., Yu L., Esperanca A. (2020). Fever Scans Offer False Sense of Security for Stopping the Spread of COVID-19. *Indiana University School of Medicine*.
https://static1.squarespace.com/static/5e8b5f63562c031c16e36a93/t/5f806cfe5df73348407c0c4b/1602252032659/2020+SCorp+Report_Fever+Scans+Offer+False+Sence+of+Security+for+Stopp+ing+the+Spread+of+COVID19_9Oct.pdf
- Lambert, N. J.** & Survivor Corps. (2020). COVID-19 “Long Hauler” Symptoms Survey Report. *Indiana University School of Medicine*.
<https://static1.squarespace.com/static/5e8b5f63562c031c16e36a93/t/5f4a5dec2d7a7777df29cb80/1598709244506/2020+Survivor+Corps+COVID-19+%27Long+Hauler%27+Symptoms+Survey+Report+%28revised+July+25.3%29.pdf>
- Perrault, E. K., Hildenbrand, G. M., McCulloch, S. P., Schmitz, K. J., & **Lambert, N. J.** (2020). Online Information Seeking Behaviors of Breast Cancer Patients Before and after Diagnosis: From Website Discovery to Improving Website Information. *Cancer Treatment and Research Communications*, 100176.
- Lambert, N. J.**, & Eise, J. (2020). Farming in the Face of Uncertainty: How Colombian Coffee Farmers Conceptualize and Communicate Their Experiences With Climate Change. *International Journal of Communication*, 14, 21.
- Eise, J. and **White (Lambert)**, N. (2018). Coffee Farmers Struggle to Adapt to Colombia's Changing Climate. *The Conversation*. theconversation.com/coffee-farmers-struggle-to-adapt-to-colombias-changing-climate-97916. Viewed by over 50,355 readers.
- Carlson, E. J., Poole, M. S., **Lambert, N. J.**, & Lammers, J. C. (2017). A Study of Organizational Responses to Dilemmas in Interorganizational Emergency Management. *Communication Research*, 44(2), 287-315.
- LaVoie, N. R., Quick, B. L., Riles, J. M., & **Lambert, N. J.** (2017). Are graphic cigarette warning labels an effective message strategy? A test of psychological reactance theory and source appraisal. *Communication Research*, 44(3), 416-436.
- Lambert, N. J.** (2017) A Text Mining Tutorial. In A. Pilny & M. S. Poole (Eds.), *Group processes: Computational and data driven approaches*. Springer Press.

Poole, M. S., **Lambert, N. J.**, Hodge, R. A., Murase, T., & McDonald, J. (2017) *Sequential Analysis of Processes*. In A. Langley (Ed.) *The SAGE Handbook of Process Organization Studies*. SAGE Publications, Inc.

Lambert, N. J. (2016). *More than communities: Organizing in online interaction spaces*. (Doctoral dissertation). Retrieved from IDEALS: <http://hdl.handle.net/2142/95630>

Lammers, J. C. & **Lambert, N. J.** (2016) Institutional theory and the communication of healthcare organizations. In T.R. Harrison and E.A. Williams (Eds.), *Organizations, Communication, and Health* (pp. 265-294). New York, NY: Routledge.

Lammers, J. C., **Lambert, N. J.**, Abendschein, B., Reynolds-Tylus, T., Varava, K. (2016). Expertise in context: Interaction in the doctors' room of an emergency department. In J. W. Treem & P. M. Leonardi (Eds.), *Expertise, Communication, and Organizing* (pp. 145-167). Oxford, United Kingdom: Oxford University Press.

Lambert, N. L. (2014). Ethics and New Technologies. In T. L. Thompson (Ed.), *Encyclopedia of Health Communication* (pp. 428-429). Thousand Oaks, CA: SAGE Publications, Inc.

Quick, B. L., **Lambert, N. J.**, & Josey, C. S. (2014). A Two-Study Investigation Into How Television News Frames the Steroid Scandal in Major League Baseball and Fans' Support for Bonds, McGwire, and Palmeiro's Pending Induction Into the Baseball Hall of Fame. *Communication Research*, 43(1), p. 73-108. Doi 0093650214558253.

Preprints

Huang, Y., Pinto, M., Borelli, J., Mehrabadi, M., Abrihim, H., Dutt, N., **Lambert, N.**, Nurmi, E., Chakraborty, R., Rahmani, A., Downs, C. (2021). *COVID Symptoms, Symptom Clusters, and Predictors for Becoming a Long-Hauler: Looking for Clarity in the Haze of the Pandemic*. MedRxiv 2021.03.03.21252086; doi: <https://doi.org/10.1101/2021.03.03.21252086>.

Lambert, N., Survivor Corps, El-Azab, S., Ramrakhiani, N., Barisano, A., Yu, L., Taylor, K., Esperanca, A., Downs, C., Abraham, H., Rahmani, A., Borelli, J., Chakraborty, R., Pinto, M. (2021). *COVID-19 Survivors' Reports of the Timing, Duration, and Health Impacts of Post-Acute Sequelae of SARS-CoV-2 (PASC) Infection*. MedRxiv; doi: <https://doi.org/10.1101/2021.03.22.21254026>.

Competitively Selected Conference Presentations

Lambert, N. J., Rawat, M., & Wiemer, E. *Evaluation of Indiana Public Health Departments' Use of Facebook to Meet Community Health Information Needs Using Semantic Network Analysis*. Presented at the International Network for Social Network Analysis SUNBELT conference in June 2019.

Eise, J. & **Lambert, N. J.** *Adopting an Engaged, Holistic Approach to Identifying Climate Change Adaptation Needs in Localized Environments: A Blueprint for Interdisciplinary Success Between the Sciences and Social Sciences*. Presentation at the American Geophysical Union Fall Meeting, Washington, DC in December 2018.

Lambert, N. J. & Eise, J. *Climate in Chaos: Colombian Coffee Farmers' Experiences of Climate Change*. Presented at National Communication Association annual conference in November 2018.

Carlson, E., Poole, M.S., **Lambert, N. J.**, & Lammers, J. *A Contingency Model of Organizational Responses to Dilemmas in Interdisciplinary Emergency Management*. Presented at National Communication Association annual conference in November 2018.

Lambert, N. J. *Discovering College Students' Attitudes and Beliefs about Jaywalking through Text Mining of Focus Group Conversations Guided by the Health Belief Model*. Presented at National Communication Association annual conference in November 2017.

Ahmed, A., Trudeau, A. B., Simpson, E., **Lambert, N. J.**, Poole, S. *A Dynamic Ecology of Teams in an International Virtual Research Organization: What Makes Teams Productive?* Presented at the Science of Team Science Conference, June 2017.

Jackson, S. J. & **Lambert, N. J.** *A Computational Study of the Vaccination Controversy*. Presented at the European Conference on Argumentation in June 2015.

Lambert, N. J. *Anatomy of an Emergency Department Medical Consultation*. Presented at the American Academy on Communication in Healthcare annual conference in October 2014.

Lambert, N. J. *Mutual Aid, Networked Responders, and the Growth of Emergency Response Organizations: The Future of Emergency Response in Theory and Practice*. Research panel, Theory Meets Practice: Interorganizational Collaboration in Disaster Management. Presented at National Communication Association annual conference in November 2014.

Carlson, E., Poole, M. S., **Lambert, N. J.**, & Lammers, J. C. *Organizational Responses to Paradoxical Demands: Dilemmas in Interorganizational Crisis Management*. Presented at National Communication Association annual conference in November 2013.

Lambert, N. J. & Lammers, J. C. *A Communicative Model of Institutionalization: The Case of the Collaborative Assistance Emergency Response Organization*. Presented at National Communication Association annual conference in November 2013.

LaVoie, N. R., Riles, J., **Lambert, N. J.**, & Quick, B. L. *Graphic Cigarette Warning Labels: An Examination of Psychological Reactance and Message processing*. Presented at National Communication Association annual conference in November 2013.

Quick, B. L. & **Lambert, N. J.** *A Two Study Investigation into How Television News Frames the Steroid Scandal in Major League Baseball and Fans' Support for Bonds, McGwire, and Palmeiro's Pending Induction into the Baseball Hall of Fame*. Presented at National Communication Association annual conference in November 2013.

Invited Lectures

Lambert, N. J., Berrent, D., Gute, N. (2021 July 23). Long Term COVID Patient Engagement: Best Practices Informed By Patients' Experiences Seeking Medical Care. *Presented at the July 2021 NIH Collaboratory Grand Rounds*.

- Lambert, N. J.** (2021 June 9). *Long Covid Health Disparities Impacting Survivors' Health Outcomes*. Presented to the White House Task Force on Equity and COVID.
- Lambert, N. J.** (2021 June 2). *Understanding Patients' Experiences with Long Covid Using Social Media and EHR Data*. Presented to the Navajo Nation COVID-19 Corps.
- Lambert, N. J.** (2021 May 13). *Collaborating With Online Communities to Research The Long-term Health Impacts of COVID-19*. Keynote Talk for UConn Center for mHealth and Social Media Conference.
- Lambert, N. J.** (2021 April 8). *Citizen-Scientist Collaboration: A Model for Learning From COVID-19 Survivors to Respond to the Pandemic*. Presented at the 2021 State of Reform Federal Health Policy Conference.
- Lambert, N. J.** (2021 April 1). *The Patient-reported Long-term Symptoms and Health Impacts of COVID-19*. Presented to the NY Academy of Sciences.
- Lambert, N. J.** (2021 March 16). *Using Social Media to Reveal Health Care Problems, Behaviors, and Information Needs: Ethical Concerns and Strategies*. Indiana University Digital Ethics Seminar Series.
- Lambert, N. J.** (2021 February 8). *Social Media Engagement of COVID-19 Survivors to Research Post-covid Syndrome*. Presented to the Clinical Brain Trust at Optum Labs.
- Lambert, N. J.** (2020 August 18). *Long Hauler Symptom Report*. Presented to Survivor Corps, www.survivorcorps.com/reports. <https://youtu.be/7TQvtOGV-GA>
- Lambert, N. J.** (2020 June 22). *What We Can Learn from Social Media Using AI*. Presented to Dr. Jessica Eise's Algorithms and AI: The Future of Communication class, Purdue University, West Lafayette, IN.
- Lambert, N. J.** (2020 March 13th). *Neurocognitive and Psychiatric Sequelae of COVID*. Presented to the Psychiatric Society of Delaware.
- Lambert, N. J.** (2020 October 29). *Long Covid Symptoms Reported by Members of Online COVID-19 Health Advocacy Groups and Their Implications for Pharma*. Convergence Forum.
- Lambert, N. J.** (2020 September 3). *COVID-19 Long-term Sequelae Research*. Presented to Indiana Pandemic Information Collaborative. Indianapolis, IN.
- Lambert, N. J.** (2019 April 19). *Text Mining and Natural Language Processing for Public Health Informatics*. Presented to Health Informatics Research Lab at IU Medical School, Indiana University Purdue University Indianapolis, Indianapolis, IN.
- Lambert, N. J.** (2019 April 15). *Improved Precision Health through Computational Analysis of Influential Online Health Information Environments*. Presented to IU Medical School, Indiana University Purdue University Indianapolis, Indianapolis, IN.

Lambert, N. J. (2018 October 2). *Rethinking Social Media Data Collection by Taking a User's Perspective*. Presented to Dr. Zhao Ma's Research Methods for Natural Resource Social Science class, Purdue University, West Lafayette, IN.

Eise, J., **Lambert, N. J.**, Rodriguez, J. M., Meza Sepulveda, D. C. (2018 September). *Adapting to Climate Change: The Lived Experience of Colombian Coffee Farmers*. Research seminar given at the Purdue University Brian Lamb School of Communication in West Lafayette, IN.

Lambert, N. J. (2018 April 3). *Online Networks: What to Consider When Measuring Influence and Meaning*. Presented to Dr. Andrew Flach's Qualitative Research Methods class, Purdue University, West Lafayette, IN.

Lambert, N. J., & Flachs, (2018 March 5). *Triangulating Advanced Methods in Social Scientific Research*. Presented to CLA faculty and students, Purdue University, West Lafayette, IN.

Lambert, N. J. (2018 February 14). *The importance of comprehending research subjects in their own terms*. Presented to Dr. Josh Scacco's course: Foundations of Human Inquiry II, Brian Lamb School of Communication, Purdue University, West Lafayette, IN.

Lambert, N. J. (2018 January 19). *A Search-based Approach to Sampling Large-scale Online Breast Cancer Narratives*. Presented to Social Psychology, Purdue University, West Lafayette, IN.

Lambert, N. J. (2017 April). *Challenges and Opportunities in Computational Social Sciences Research*. Presentation given to CLA and HHS faculty during Advanced Methodologies Cluster Brown Bag Series, Purdue University, West Lafayette, IN.

Lambert, N.J. (2017 November). *A Crash Course in Big Data*. Presentation given to Dr. Steve Wilson's Quantitative Methods for Communication Research course, Brian Lamb School of Communication, Purdue University, West Lafayette, IN,

Lambert, N. J. (2016 October). *Building and testing organizational communication theory utilizing computational research methods*. Presentation given to Robin Clair's Organizational Communication course, Brian Lamb School of Communication, Purdue University, West Lafayette, IN.

Grant Awards

Co-Investigator with Schwab Reese, Laura. The Ohio State University Seed Grant (May 2020 – Present). Co-PI for project *Child Maltreatment Disclosure and Support-Seeking in Online Social Networks*: \$25,500.00.

Co-Investigator, Purdue College of Liberal Arts Global Synergy Research Grant for Students (2019-2020). Faculty sponsor and recipient for the research project *Climate Change Adaption in Colombia's Coffee Axis: Assessing Communicative Needs of Agricultural Producers*: \$8,652.00.

Co-Investigator, Purdue College of Liberal Arts Global Synergy Research Grant for Students (2018-2019). Faculty sponsor and recipient for the research project *Health Needs Assessment in Indiana and its Impact on Health Literacy of Community Members: A Social Network Analysis*: \$25,000.

Principle Investigator, Purdue College of Liberal Arts Exploratory Research in the Social Sciences Grant (2017-2018), *Computational Analysis of Large-scale Online Breast Cancer Patient and Survivor Narratives*: \$35,000.

Research Fellowship, University of Illinois at Urbana-Champaign (2016), *Department of Communication Dissertation Fellowship*: \$3,000.

Co-Administrator, Section 319(h) FY05 Grant from EPD for *Watershed Improvement Program for Urban, Suburban, and Transitional Watershed Improvement in the Upper Oconee Watershed*: \$280,596

Co-Administrator, of Section 319(h) FY03 Grant from EPD for *Illicit Detection through Aerial Infrared Photography in Three Pilot Watersheds*: \$62,000

Grant Support

2015-2016 **Joint Laboratory for Extreme Scale Computing at the University of Illinois at Urbana-Champaign**. Dr. Scott Poole (PI). Served as a graduate research assistant on a team working to develop an online collaboration resource center for the Joint Laboratory for Extreme Scale Computing (JLESC) at the National Center for Supercomputing Applications. Project also studies productivity of JLESC international virtual collaborations of supercomputing centers. Research project papers presented at national and international conferences.

2014-2015 **GroupScope Project, the Institute for Computing in the Humanities, Arts, & Social Sciences at the University of Illinois at Urbana-Champaign**. Dr. Scott Poole (PI). Served as a graduate research assistant on projects that utilized computational research technologies and methodologies to address social and public safety problems. Projects included development of person tracking software for use in identifying bullying behavior on school playgrounds, and large-scale video data collection and analysis systems for improving emergency response simulation and training. Research project papers presented at national and international conferences.

2014-2015 **A Computational Study of the Vaccination Controversy, University of Illinois at Urbana-Champaign College of Liberal Arts and Sciences**. Dr. Sally Jackson, PI. Served as a graduate research assistant on project that investigated the online discourse surrounding the vaccination controversy. Results of the study presented at an international conference.

2013 **Say Yes When Asked, Illinois: A Replication of Michigan's Campaign to Increase Organ Donation Registration Rates in Drivers Facilities, Health Resources & Service Administration**. Dr. Brian Quick, PI. Served as graduate research assistant for \$408,605 research project surveying middle-aged adults about attitudes, behaviors, and beliefs surrounding willingness to become an organ donor.

2013 **LAS Top Ten Innovation Initiative Grant, University of Illinois at Urbana-Champaign**. Dr. Mardia Bishop, PI. Served as graduate research assistant on project assessing media content needs of public speaking students.

2012 **A Contingency Theory of Organizational Response to Paradoxical Requirements: A Study of Emergency Response Organizations, the National Science Foundation.** Dr. Scott Poole and Dr. John C. Lammers, PIs. Served as graduate research assistant on project analyzing the paradoxes faced by emergency responders in the United States and the Netherlands. Results of the project published in top journals and presented at conferences.

Teaching and Advising

- **Text Mining and Natural Language Processing**
Graduate course providing in-depth training in text mining and NLP analytic techniques such as: preprocessing of unstructured textual data, semantic network analysis, topic modeling, sentiment analysis, unsupervised text classification using machine learning, and predictive modeling of word embeddings. Students trained to analyze a variety of large-scale, unstructured datasets using AutoMap, NodeXL, Weka, and Python.
- **Computational Research Methods**
Graduate course providing an overview of the underlying mechanics of computational research methods as well as how to perform data collection, analysis, and interpretation using four computational methods: network analysis, text mining, machine learning, and agent-based modeling. Students trained to analyze a variety of large-scale, unstructured datasets using NodeXL, AutoMap, NetLogo, and Weka.
- **Network Analysis**
Graduate course on network theory, data collection, analysis, interpretation, and presentation of findings taught as a graduate seminar class. Students trained to analyze relational datasets utilizing UCInet, NodeXL, NetLogo, and AutoMap.
- **Organizational Communication**
Graduate course teaching essential organizational communication theories and concepts. Students trained to analyze organizational communication processes, structures, information systems, culture, problems, and technological systems.
- **Communication and Persuasion in Business**
Graduate course taught to students of the Krannert Masters of Business Analytics and Information Management. Students learned how to interpret, visualize, and communicate the results of advanced data analytics for business audiences.
- **Introduction to Organizational Communication**
Class covers major theories, research questions, processes, and approaches to organizational communication.
- **Introduction to Public Speaking: Section for Non-Native English Speakers**
Same as CMN101 but class is orientated towards non-native English speakers and emphasizes speaking skills that vary by culture including speaker gaze, body language, and speech organization.
- **Introduction to Public Speaking**
Class covers speech topic choice, organization, delivery, body language, persuasive speaking, and overcoming speech anxiety.

Workshops

- Organizer and teacher for computational social science workshop in collaboration with the Scholarly Commons, spring 2014 - spring 2016
- Developer and teacher of multi-weekend public speaking workshop for Library & Information Science graduate students at request of University of Illinois LIS Department, spring 2012 - spring 2014
- Trainer of all incoming Communication Department Public Speaking Instructors and TAs at the University of Illinois at Urbana-Champaign, fall 2011 – summer 2013

Advising

- Committee member and mentor of 27 graduate students' theses and PhD dissertations.

Continuing Education and Certifications

- Martha Beck's Wayfinder Life Coach Training Certification (Fall 2020, *in progress*)
- National Incident Management Team Certified in Command & General Staff Functions for Local Incident Management Teams (40 hours), *Illinois Fire Service Institute, 2015*
- UIUC Certificate in Business Administration (30 hours), *College of Business, University of Illinois at Urbana-Champaign, spring 2012*
- Center for Teaching Excellence Teaching Development Workshops (4.5 hours), *University of Illinois at Urbana-Champaign, fall 2011*
- Environmental Communication for Behavior Change Certification, *Duke University, March 2010*
- Erosion and Sediment Control 1B Certification in the State of Georgia
- Community Emergency Response Teams (CERT) trained

Engagement

- **Director of Research, Survivor Corps.** [Survivor Corps](#) is a COVID-19 survivor advocacy group and a non-profit conducting impactful citizen-scientist research collaborations with its over 170,000 members.
- **Volunteer, STEM Education for Pre-K.** Teach pre-K students STEM class covering: What is a researcher, data collection, data analysis, visualizing data in a histogram, and using STEM to answer questions about the world.
- **Member of Purdue Advanced Quantitative and Qualitative Methodologies Faculty Cluster Hire Initiative.** My role as a member of this [cluster program](#) involved providing advanced methodological training to students and faculty, developing new methods courses, coordinating cluster activities with the other faculty members and associated faculty, and giving research presentations during cluster events.
- **Engaged Research Project Studying Impacts of Climate Change on Coffee Farmers in Colombia.** As PI of this project and in collaboration with BLSC graduate student Jessica Eise, I have managed this project utilizing \$25,000 of internal grant money to collaborate with faculty at the Universidad Tecnologica de Pereira: Diana Carolina Meza Sepulveda and John Mario Rodriguez. This project resulted in two conference paper acceptances to a nationally recognized conference (NCA), an acceptance to widely-viewed popular press online news outlet ([the](#)

[Conversation](#), over 44,000 views of the article via news outlets such as CNBC, Marketwatch, and Public Radio International (PRI)), and in two university presentations (UTP in July 2018 and Purdue University in September 2018) in order to raise awareness of the impacts of climate change on coffee farmers in Colombia. The popular press publication received an [unofficial response from the Colombian government](#) recognizing publicly for the first time the climate change adaptation challenges faced by coffee farmers. The project continues to engage with coffee stakeholders via a second round of data collection and continued analysis of data, the results of which will also be disseminated via academic and popular press channels in the United States and Colombia.

Workshops Taught

Computational Social Sciences Workshop Hosted by the Institute for Computing in the Humanities, Arts, & Social Sciences (I-CHASS) at the University of Illinois at Urbana-Champaign

- Organizing Committee member
- Taught workshop on text mining and semantic network analysis of organizational documents and social media data

University Service and Engagement Activities

- 2018-2019 Committee Member, Faculty Affairs Committee
- 2018-2019 Committee Member, BLSC Strategic Planning Committee
- 2018-2019 Advisor, BLSC Computer Lab Update Project
- 2017-2019 BLSC Member of Health Communication Unit
- 2017-2018 Committee Member, BLSC Undergraduate Committee
- 2016-2019 BLSC Member of Organizational Communication Unit
- 2016-2019 Member, AMAP (Advanced Methods At Purdue) Cluster
- 2016-2018 Committee Member, College of LAS Advanced Methodologies Cluster advanced methods certificate program development committee
- 2016-2018 Advisor, College of LAS Advanced Methodologies Cluster faculty search committee
- 2017 Advisor, Political Science Department Candidate Interview
- 2017 Presenter, CLA and HHS Advanced Methods Cluster Networking Event
- 2017 Committee Member, BLSC New Faculty Line Proposals
- 2017 Faculty Respondent, Communication Graduate Student Assembly Panel: *Intersections in Digital Spaces*
- 2017 Faculty Participant, Communication Graduate Student Assembly Professional Development Panel: *Navigating the Job Market*
- 2016 Participant, Social Science Method Symposium hosted by the Department of Family Studies and Human Sciences
- 2016 Participant, Purdue Advanced Social Science Methodologies Reception

Professional Service

- **Editor for:**
 - Special Issue of *Journal of Clinical Medicine*: Long-term COVID-19

- **Journal Reviewer for:**
 - Journal of Medical Informatics Research
 - Corporate Communications

- **National Communication Association (NCA)**
2017 Awards Nominating Committee: Organizational Communication Division